

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone #:** _____

COMMUNITY PARTNER ACCREDITATION: \$250^{+HST} (Before June 10th) \$275^{+HST} (After June 10th)

Company Name *(For Publication)* _____

Address *(For Publication)* _____

E-mail *(For Publication)* _____

Website *(For Publication)* _____ Phone *(For Publication)* _____

Is your business a: (choose all that apply)

- | | | | | | | | |
|-----------------|--------------------------|------------------|--------------------------|-----------------|--------------------------|-----------------------|--------------------------|
| Restaurant | <input type="checkbox"/> | Entertainment | <input type="checkbox"/> | Bed & Breakfast | <input type="checkbox"/> | Wheelchair Accessible | <input type="checkbox"/> |
| Hotel / Motel | <input type="checkbox"/> | Licensed by AGCO | <input type="checkbox"/> | Retail Store | <input type="checkbox"/> | Other | <input type="checkbox"/> |
| Retail Location | <input type="checkbox"/> | Service Provider | <input type="checkbox"/> | Attraction | <input type="checkbox"/> | | |

Description: *(max: 600 characters including spaces and punctuation) We reserve the right to edit.*

COMMUNITY PARTNER ACCREDITATION ~ Terms & Conditions

- The information submitted here is used by K-W Oktoberfest Inc. in the promotion of your business. Any changes on your information should be forwarded **immediately** to jayn@oktoberfest.ca. Changes to your information received after July 29th may not be reflected in the FestGuide.
- Use of the current Kitchener-Waterloo Oktoberfest logo by accredited Community Partners is permitted and encouraged on any promotional material. A community partner window decal will be provided. Please follow the branding and terms of use guidelines provided.
- You are encouraged to decorate your facility in a Bavarian theme. A decoration kit is included in the accreditation fee. Additional decorations and souvenir items are available at discounted prices through the Kitchener-Waterloo Oktoberfest Official Retail Store.
- We encourage all Community Partners, where possible or applicable, to serve German cuisine, provide Oktoberfest music and entertainment, have employees dress in Bavarian tracht (dirndls, lederhosen, vests, aprons, etc.), or participate in official Kitchener-Waterloo Oktoberfest souvenir sales. For more information or assistance with any of the above please contact Jay Nijhuis (jayn@oktoberfest.ca).
- Promotional material will be distributed in our information packages and included in our visitor information displays in the Official Retail Store and Information Tent. Please send 300 brochures to the K-W Oktoberfest Inc. office as soon as possible.
- The Community Partner agrees to pay the fees as designated in the Application of Accreditation and complete the information requested.
- The Community Partner agrees to pay any additional fees for Marketing Opportunities requested.
- Default by the Community Partner of any terms of this agreement; the schedules hereto may result in the withdrawal of the accreditation granted hereby and the retention of any accreditation fees paid by the Community Partner.
- This agreement terminates on June 1st, 2017.

I have read the Terms & Conditions and confirm the information provided above is correct and to be used in the Kitchener-Waterloo Oktoberfest FestGuide listing and website listing.

SIGNATURE: _____

Company Name: _____

Contact Name: _____

COMMUNITY PARTNER ACCREDITATION FEE

\$ 250.00 (before June 10th)

\$ 275.00 (after June 10th)

YES! I would like to confirm my Community Partner Accreditation for a three-year term and lock in the savings now!
Your listing will be automatically renewed on June 1st of each year. Changes to your listing can be made at any time.

2016 FESTGUIDE ADVERTISING

Full Page (\$2,060) Quarter Page (\$745) \$ _____

Half Page (\$1,235) Enhanced Listing (\$100) \$ _____

WEBSITE BANNER ADVERTISING

Large Banner (\$500) Small Banner (\$350) \$ _____

NEWSLETTER BANNER ADVERTISING

Hansie Herald - Volunteer Newsletter (\$100) \$ _____

FREE Newsletter Insertion in 2016 when you sign up for a three-year term!

KWO GRAB BAGS & PARTICIPANT KITS

Grab Bag Insertion (\$70) *(1500 Pieces Required by Sept. 1)*

VIRTUAL RACE KIT COUPON INSERTION (NEW!) (\$95) \$ _____
(Virtual Race Kits are distributed to over 750 participants in the Tour de Hans and the K-W Oktoberfest 5K Fun Run)

MISS OKTOBERFEST AMBASSADOR

Yes, I would like to enter a candidate in the Search for Miss Oktoberfest 2016! (\$350) \$ _____
Entry form, regulations and requirements will be forwarded.

RIDE PROGRAM TICKET COUPON BOOK

Coupon Insertion (\$250) \$ _____

THE UBER PACKAGE!!!

Booked before June 10th (\$1,299) \$ _____
 Booked after June 10th (\$1,399) \$ _____

Signature: _____ **Date:** _____

Subtotal:	\$ _____
H.S.T (13%)	\$ _____
TOTAL	\$ _____

Method of Payment		<i>(*If Three-Year Accreditation is selected, renewal fee will be charged on June 1st 2017 and 2018)</i>	
<i>Select One:</i> <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Please Invoice			
Card Number		Expiry Date	CVV#
Name of Cardholder		Signature	