

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**COMMUNITY PARTNER ACCREDITATION: \$250<sup>+HST</sup> (Before June 9<sup>th</sup>) \$275<sup>+HST</sup> (After June 9<sup>th</sup>)**

Company Name (For Publication) \_\_\_\_\_

Address (For Publication) \_\_\_\_\_

E-mail (For Publication) \_\_\_\_\_

Website (For Publication) \_\_\_\_\_ Phone (For Publication) \_\_\_\_\_

**Is your business a: (choose all that apply)**

Restaurant	<input type="checkbox"/>	Entertainment	<input type="checkbox"/>	Bed & Breakfast	<input type="checkbox"/>	Wheelchair Accessible	<input type="checkbox"/>
Hotel / Motel	<input type="checkbox"/>	Licensed by AGCO	<input type="checkbox"/>	Retail Store	<input type="checkbox"/>	Other	<input type="checkbox"/>
Retail Location	<input type="checkbox"/>	Service Provider	<input type="checkbox"/>	Attraction	<input type="checkbox"/>		

**Description:** (max 600 characters including spaces and punctuation) We reserve the right to edit. Please print neatly.

**COMMUNITY PARTNER ACCREDITATION ~ Terms & Conditions**

- The information submitted here is used by K-W Oktoberfest Inc. in the promotion of your business. Any changes on your information should be forwarded **immediately** to [jayn@oktoberfest.ca](mailto:jayn@oktoberfest.ca). Changes to your information received after July 31<sup>st</sup> may not be reflected in the FestGuide.
- Use of the current Kitchener-Waterloo Oktoberfest logo by accredited Community Partners is permitted and encouraged on any promotional material. A community partner window decal will be provided. Please follow the branding and terms of use guidelines provided.
- You are encouraged to decorate your facility in a Bavarian theme. A decoration kit is included in the accreditation fee. Additional decorations and souvenir items are available at discounted prices through the Kitchener-Waterloo Oktoberfest Official Retail Store.
- We encourage all Community Partners, where possible or applicable, to serve German cuisine, provide Oktoberfest music and entertainment, have employees dress in Bavarian tracht (dirndls, lederhosen, vests, aprons, etc.), or participate in official Kitchener-Waterloo Oktoberfest souvenir sales. For more information or assistance with any of the above please contact Jay Nijhuis ([jayn@oktoberfest.ca](mailto:jayn@oktoberfest.ca)).
- Promotional material will be distributed in our information packages and included in our visitor information displays in the Official Retail Store and Information Tent. Please send 300 brochures to the K-W Oktoberfest Inc. office as soon as possible.
- The Community Partner agrees to pay the fees as designated in the Application of Accreditation and complete the information requested.
- The Community Partner agrees to pay any additional fees for Marketing Opportunities requested.
- Default by the Community Partner of any terms of this agreement; the schedules hereto may result in the withdrawal of the accreditation granted hereby and the retention of any accreditation fees paid by the Community Partner.
- This agreement terminates on June 1<sup>st</sup>, 2018.

I have read the Terms & Conditions and confirm the information provided above is correct and to be used in the Kitchener-Waterloo Oktoberfest FestGuide listing and website listing.

**SIGNATURE:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**COMMUNITY PARTNER ACCREDITATION FEE**     \$ 250.00 *(before June 9th)*     \$ 275.00 *(after June 9th)*

**YES! I would like to confirm my Community Partner Accreditation for a three-year term and lock in the savings now!**  
*Your listing will be automatically renewed on June 1st of each year. Changes to your listing can be made at any time.*

**2017 FESTGUIDE ADVERTISING**

Full Page (\$2,060)     Quarter Page (\$745)    \$ \_\_\_\_\_

Half Page (\$1,235)     Enhanced Listing (\$100)

**WEBSITE BANNER ADVERTISING**

Large Banner (\$500)     Small Banner (\$350)    \$ \_\_\_\_\_

**NEWSLETTER BANNER ADVERTISING**

Hansie Herald - Volunteer Newsletter (\$100)    \$ \_\_\_\_\_

FREE Newsletter Insertion in 2015 when you sign up for a three-year term!

**KWO GRAB BAGS & PARTICIPANT KITS**

Grab Bag Insertion (\$70) *(1500 Pieces Required by Sept. 1)*

**VIRTUAL RACE KIT COUPON INSERTION** *(NEW)* (\$95)    \$ \_\_\_\_\_  
*(Virtual Race Kits are distributed to over 1000 participants in the Tour de Hans and the K-W Oktoberfest 5K Fun Run)*

**MISS OKTOBERFEST AMBASSADOR**

Yes, I would like to enter a candidate in the Search for Miss Oktoberfest 2017! (\$350)    \$ \_\_\_\_\_  
*Entry form, regulations and requirements will be forwarded.*

**RIDE PROGRAM TICKET COUPON BOOK**

Coupon Insertion (\$250)    \$ \_\_\_\_\_

**THE UBER PACKAGE!!!**

Booked before June 9th, 2017 (\$1,299)      
 Booked after June 9th, 2017 (\$1,399)        \$ \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Subtotal:	\$ _____
H.S.T (13%)	\$ _____
<b>TOTAL</b>	<b>\$ _____</b>

<b>Method of Payment</b>		<i>(*If Three-Year Accreditation is selected, renewal fee will be charged on June 1st 2018 and 2019)</i>	
<i>Select One:</i> <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Please Invoice			
<b>Card Number</b>		<b>Expiry Date</b>	<b>CVV#</b>
<b>Name of Cardholder</b>		<b>Signature</b>	